

Manson Park and Recreation District Concession Policy

Background:

The District entertains numerous proposals to provide concessions in the parks.

Purpose:

Establish standards in the permitting of concessions within the District's property.

Authorization:

The consideration of concessions shall be the function of the Board of Commissioners. The Board will assess the appropriateness of the concession based on this policy and recommendations from the Director and staff.

Definition:

Any privately operated business on District property serving park users, authorized by the Board. Types of businesses operated as concessions may include but not be limited to; watercraft rentals and excursion boats.

Approved Concessions:

Will not directly compete with neighboring businesses.

Will provide recreational opportunities desired by residents and visitors.

Will enhance the public use of the parks.

Time Line For Consideration:

The District will consider proposals for the upcoming year submitted before December 1st. Proposals submitted December 1st or later will be considered for the following year.

Proposals submitted need to provide the following information;

1. Summary of proposal.
2. Description of concession.
3. Contract provisions.
4. Business plan.
5. Qualifications and experience.
6. Scope of services required of the District.

Evaluation:

Staff will evaluate all proposals to determine whether they meet the following minimum requirements.

1. Qualifications of the applicant.
2. Financial ability (favorable credit reference, payment history, financial capacity)
3. Revenue to be received by the district.
4. Extent to which concession will enhance park activities.
5. Proposed days and times of operation.
6. Concessionaires presentation to the Park Board.

Approval Process:

The District reserves the right to reject any and/or all proposals it deems to be in the best interest of the District.

The Director will submit a recommendation to the Board on which proposals will best serve the residents, visitors and the District, based on contents of the proposal, the Board presentation and experience.

The Board will assess all concession proposals and presentations.

Negotiations will take place between the concessionaire and the District as to fees, rights and responsibilities.

The Director will present the final contract to the Board no later than the regular March board meeting.

New concessionaires will be on a one year probation period.

Based on staff evaluation and adherence to the contract the concessionaire will be allowed a contract extension, not to exceed 5 years.

Concession Fees:

Staff will establish concession fees based on arbitrary and anecdotal methods. The Director will research like programs and devise a rate plan to present to the Board.

Conclusion:

The primary intention of this policy is to set standard rules for concession opportunities and to ensure the treatment of prospective and current concessionaires is consistent.